Annual General Meeting
12 February 2015

YPAC
YOUNG PIPELINERS ASSOCIATION OF CANADA

Visit Us: www.ypacanada.com
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www.facebook.com/YPACanada
Agenda

• Introduction/Safety Moment
• Achievements 2014
• Membership & Events – Calgary
• Membership & Events - Edmonton
• Financial Update 2014/2015
• Sponsorship Report
• Website / Social Media
• University Involvement
• Survey Results
• Plans for 2015
• Vancouver Chapter
• Volunteer Opportunities 2015
• Message from the Advisory Board
• Guest Speaker – Mark Podlasly
AGM Presenters

- Peter Tanchak, Enbridge
- Daryl Bandstra, C-FER Technologies
- Alina Gabdrakhmanova, WorleyParsons
- Tran Mah-Paulson, T.D.Williamson
- Korosh Najar, Kiewit Energy
- Daryl Ronsky, Rosen
Achievements 2014

• 371 new members
• $50,000 raised in sponsorship
• 7 speaker events
• 6 sponsored industry events
• 1 conference forum & 2 site visits
• 1 golf tournament & 1 ski trip
• 1 student mixer
• 2 awards (Rio Pipeline Conference, Pipeline Research Council Institute Exchange meeting in Houston)
Overall YPAC Membership in 2014
Membership Distribution

- University: 34%
- Operator: 32%
- EPC: 19%
- Services: 10%
- Unclassified: 3%
- Regulator/Government: 1%
- Recruitment: 1%

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YOUNG PIPELINERS ASSOCIATION OF CANADA
Calgary Speaker Event – May 13th

- Importance of energy infrastructure in North America, by Robert Jones, Senior Vice President at TransCanada Pipelines

- 80 Registered
Calgary Site Visit – August 6th

• TransCanada Turbines Overhaul Depot Tour
YPAC Forum – September 29th

- International Pipeline Conference YPAC Youth Forum
- 130 Registered
Calgary Industry Sponsored Event – November 21st

- Canadian Energy Summit 2014
- 1 Table
Other Achievements 2014

- Partnership with the CEPA Foundation
- Partnership with ASME PSD
- Official Sponsorship Package
- Technical Courses Discounts
- Meeting with the International Gas Union
- Meeting with the Australian Young Pipeliners
Edmonton Site Visit – June 26th

• Site visit to NDT Global in Nisku

• 47 Registered
Edmonton Speaker Event – November 20th

- Integrity 101
  - Greg Zinter from Applus RTD
- 48 Registered
Edmonton Speaker Event – December 4\textsuperscript{th}

- Pipeline Regulation in Canada
  - Ken Paulson, COO of BCOGC
- 67 Attendees
- Held at the UofA Faculty Club
Edmonton Membership in 2014
Financial Update 2014/15

YPAC 2014-15 Budgeted Expense Breakdown

- Education: 45%
- Outreach: 34%
- Operations: 18%
- Overhead: 3%
Source of Funding

- **Alliance**: 20%
- **Enbridge**: 15%
- **TransCanada**: 15%
- **Universal Surveys**: 18%
- **Golf Tournament - Rosen Title Sponsor**: 20%
- **CFER**: 10%
2015 Sponsorship Update

• Funded through 2015 through existing sponsors & co-ventures
• Current sponsorship commitments end Dec 31\textsuperscript{st}, 2015
• 2016-17 sponsorship campaign to begin Jan 1, 2016 thru to March 31\textsuperscript{st}, 2016 (21 month term)
• Always looking for individual event sponsors
• sponsorship@ypacanada.com
YPAC Website Statistics
2014 Traffic (Jan 1 – Dec 31)

- New Visitor: 62.8%
- Returning Visitor: 37.2%

Overview:
- Sessions vs. Pages / Session

Daily Traffic:
- April 2014: 1,400
- July 2014: 700
- October 2014: 2
## YPAC Website Statistics

### 2014 Audience

<table>
<thead>
<tr>
<th>Country</th>
<th>Sessions</th>
<th>% Sessions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Canada</td>
<td>4,774</td>
<td>81.52%</td>
</tr>
<tr>
<td>United States</td>
<td>419</td>
<td>7.16%</td>
</tr>
<tr>
<td>Brazil</td>
<td>194</td>
<td>3.31%</td>
</tr>
<tr>
<td>Australia</td>
<td>48</td>
<td>0.82%</td>
</tr>
<tr>
<td>India</td>
<td>40</td>
<td>0.68%</td>
</tr>
<tr>
<td>France</td>
<td>36</td>
<td>0.61%</td>
</tr>
<tr>
<td>Philippines</td>
<td>25</td>
<td>0.43%</td>
</tr>
<tr>
<td>Russia</td>
<td>25</td>
<td>0.43%</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>23</td>
<td>0.39%</td>
</tr>
<tr>
<td>Germany</td>
<td>21</td>
<td>0.36%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>City</th>
<th>Sessions</th>
<th>% Sessions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Calgary</td>
<td>2,614</td>
<td>44.64%</td>
</tr>
<tr>
<td>Edmonton</td>
<td>1,383</td>
<td>23.62%</td>
</tr>
<tr>
<td>Vancouver</td>
<td>155</td>
<td>2.65%</td>
</tr>
<tr>
<td>Houston</td>
<td>91</td>
<td>1.55%</td>
</tr>
<tr>
<td>Toronto</td>
<td>86</td>
<td>1.47%</td>
</tr>
<tr>
<td>Sherwood Park</td>
<td>50</td>
<td>0.85%</td>
</tr>
<tr>
<td>Ottawa</td>
<td>42</td>
<td>0.72%</td>
</tr>
<tr>
<td>Leduc</td>
<td>34</td>
<td>0.58%</td>
</tr>
<tr>
<td>Montreal</td>
<td>33</td>
<td>0.56%</td>
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</tbody>
</table>
## YPAC Website Statistics
### 2014 Audience

<table>
<thead>
<tr>
<th>Operating System</th>
<th>Sessions</th>
<th>% Sessions</th>
</tr>
</thead>
<tbody>
<tr>
<td>iOS</td>
<td>598</td>
<td>65.71%</td>
</tr>
<tr>
<td>Android</td>
<td>238</td>
<td>26.15%</td>
</tr>
<tr>
<td>BlackBerry</td>
<td>36</td>
<td>3.96%</td>
</tr>
<tr>
<td>Windows</td>
<td>24</td>
<td>2.64%</td>
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<tr>
<td>Windows Phone</td>
<td>11</td>
<td>1.21%</td>
</tr>
<tr>
<td>Series40</td>
<td>2</td>
<td>0.22%</td>
</tr>
</tbody>
</table>
Social Media

YPAC

Tweets 1,782  Following 1,994  Followers 1,560  Favorites 171

Young Pipeliners
@YPACanada

Canada-wide network of pipeline professionals focused on attracting and retaining young people. YPAC facilitates passing technical/industry knowledge.

20 Photos and videos

YPAC Young Pipeliners @YPACanada · 10h
Amid oil's collapse, why are investors so keen on energy stocks? theglobeandmail.com/globe-investor...

YPAC Young Pipeliners @YPACanada · 10h
Oil slump derails Edmonton's bid for 2022 Commonwealth Games theglobeandmail.com/news/alberta/o...

YPAC Young Pipeliners @YPACanada · 14h
Oil slips as IEA warns supplies may hit all-time high theglobeandmail.com/report-on-busi...
University Involvement - Calgary

• YPAC Presence on Campus
  • Career Fairs
  • Student Group Mixers
  • Lunch and Learns

• Student Energy Bowl
  • YPAC Planned involvement in planning promoting pipeline content
  • Currently Recruiting Industry Judges
University Involvement - Calgary

- Student involvement and participation in YPAC events
  - 8 Student Golfers at the annual Golf Tournament
  - Attendance at Networking events
  - Student Participation in talks
  - Active recruitment to the industry
Survey Key Stats

**82%**
Suggested Mentorship Program as a future initiative

**52%**
Of members are in the 25 – 30 age group

**Majority**
Are interested in Industry workshops and seminars

**Top Factors**
Career Relevance and Networking potential
Survey Key Stats

• What did you like about our events

“Showing how energy ties into our day to day quality of life”

“Fascinating subject matter and an opportunity to see a unique facility.”

“Very good speakers with unique perspectives and backgrounds.”

“Contribution of geotechnical engineering in pipeline industry”
Plans for 2015

• Quarterly Industry Speakers and Site Visits
• YPAC Ski Trip (February 2015)
• Banff Pipeline Workshop (April 2015)
• Bayou Perma - Pipe & Evraz Field Trip (May 2015)
• September 2015 Golf Tournament
• Rio Pipeline Conference 2015
• Partnership between YPAC and CEPA Foundation
  • Mentorship Program
  • Knowledge Transfer Conference
  • Outreach Program
• Elections 2016 - 2017
• Launch Vancouver, Montreal and Toronto Chapters
Existing and planned chapters
Vancouver Chapter

- Brand new chapter
- New local committee
- Looking for the next leaders
- First Event: Greg Toth, Director at Kinder Morgan
  - March 5th at UBC Robson Square
  - Topic: Greg Toth’s Career and the Trans Mountain Pipeline Expansion Project
Volunteer Opportunities 2015

- Mentorship Coordinator
- Knowledge Transfer Conference Coordinator
- Edmonton University Liaison
- Vancouver, Toronto and Montreal Chapters Volunteers
- Banff Pipeline Workshop Volunteers
- Accountant to Run our Budgeting
- Focus Groups Participants – March 2015

Fill out paper or online form to register
Message from the Advisory Board

• Daryl Ronsky, Vice President Rosen Canada
Guest Speaker Presentation

• **Speaker**: Mark Podlasly, BC First Nations Energy and Mining Council

• **Topic**: Deep History: First Nations, land questions, and pipeline developments in BC
QUESTIONS?

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