



YOUNG PIPELINERS ASSOCIATION OF CANADA

## Dear Prospective Sponsor

Thank you for showing interest in sponsoring the Young Pipeliners Association of Canada. Founded in 2012, YPAC has grown to over 1200 members and is continuously striving to organize opportunities for young professionals to learn, network and become valued members of the pipeline industry. Join the movement and help shape the future talent of the industry.

**Sponsorship funds will help YPAC achieve our vision and mission.**

**Disclosure Statement:**

Any left over funds raised from conference sponsorship or any other type of event will be rolled into the general funding requirements needed to maintain the YPAC vision and mission.

## ■ Vision Statement

To be the recognized Canadian energy pipeline forum dedicated to the career development of young professionals, in order to ensure a sustainable future of the industry. Striving to achieve our vision by being the prime conduit for formal and informal training, mentorship and networking.

## ■ Mission Statement

- Be a Canada-wide network of professionals focused on attracting and retaining young people to the pipeline industry
- Provide opportunities to the full spectrum of young individuals employed in the pipeline industry to learn the breadth and depth of the business
- Facilitate passing knowledge from mature to young pipeliners, and as a result, build a positive future for Canada's pipeline industry

## ■ Sponsor Value Proposition

- YPAC provides opportunities to build brand awareness and cultivate business relationships with the highly targeted audience
- YPAC provides access to a growing pool of developing and talented resources excited about a career in the pipeline sector
- YPAC works collaboratively with employers in the pipeline industry to create a learning environment to achieve the full potential of our members and excellence in the pipeline industry
- YPAC attracts prospective talent to the industry via educational programs in schools and universities

# Young Pipeliners Association of Canada 2nd Biennial Conference

August 24-25, 2017

Edmonton, AB

Our 2nd Biennial Conference in support of the Young Pipeliners Association of Canada (YPAC) will be held in August 2017 in Edmonton. Net proceeds from this conference will help support the growth and professional development of Young Pipeliners as they build their careers in this exciting industry.

The YPAC Biennial Conference is an excellent opportunity to showcase your company. Why not wrap up the summer with a little fun, team-building and networking and join the YPAC Conference today?

## Title Sponsor - \$10,000

- Recognition as the Title Conference Sponsor
- Prominent acknowledgement during duration of conference
- Acknowledgement in all print materials
- Prominent logo placement on conference signage
- 15 minute time slot for presentation
- Four spots to conference (includes banquet)

---

## Lunch Sponsor - \$5,000

- 5 minute time slot for presentation during lunch
  - Acknowledgement during the lunch
  - Acknowledgement in all print materials
  - Prominent logo placement on conference signage
  - Two spots to conference (includes banquet)
-

## Breakfast Sponsor - \$4,000

- Recognition as the Conference Breakfast Sponsor
  - Prominent acknowledgement during the breakfast
  - 5 minute time slot for presentation during breakfast
  - Acknowledgement in all print materials
  - Prominent logo placement on conference signage
  - One spot to conference (includes banquet)
- 

## Dinner Sponsor - \$3,000

- Recognition as the Conference Dinner Sponsor
  - Acknowledgement during the dinner & in limited print materials
  - 5 minute time slot for presentation during dinner
  - Logo placement on conference signage
  - One spot to conference (includes banquet)
- 

## Coffee Break #1 or #2 - \$1,000

- Recognition as the sponsor of Coffee during the Conference
  - Acknowledgement during coffee breaks with signage
  - Acknowledgement in limited print materials
  - Logo placement on conference signage
- 

## Pens - \$1,500

- Pen sponsor for conference - logo printed on pens; YPAC to supply pens, please submit logo
- 

## Material in Conference Bag - \$500 per Item

- Please let YPAC know what you would like to submit in conference bag
- Please contact [info@ypacanada.com](mailto:info@ypacanada.com) to find out where to ship the conference bag items

