



YOUNG PIPELINERS ASSOCIATION OF CANADA

# Annual General Meeting

November 25, 2019

# Agenda

- Who are the Young Pipeliners?
- Key 2019 Achievements
- Our Organization
- Updates from our Regional Chapters
- Updates from our Strategic Execution Committees
- 2020-2022 Vision
- YPAC Recruitment

# Who are the Young Pipeliners?

## Vision:

Build the next generation of leaders of the pipeline industry.

## Missions:

- Reduce the barriers to **opportunities** for career development
- Catalyze and sustain meaningful professional **networks**
- Influence the future of the industry and **advocate** for Young Pipeliners
- Enable efficient and effective **knowledge transfer**

# Key 2019 Achievements

Chapter **Expansion**: UCalgary, CarletonU, Toronto

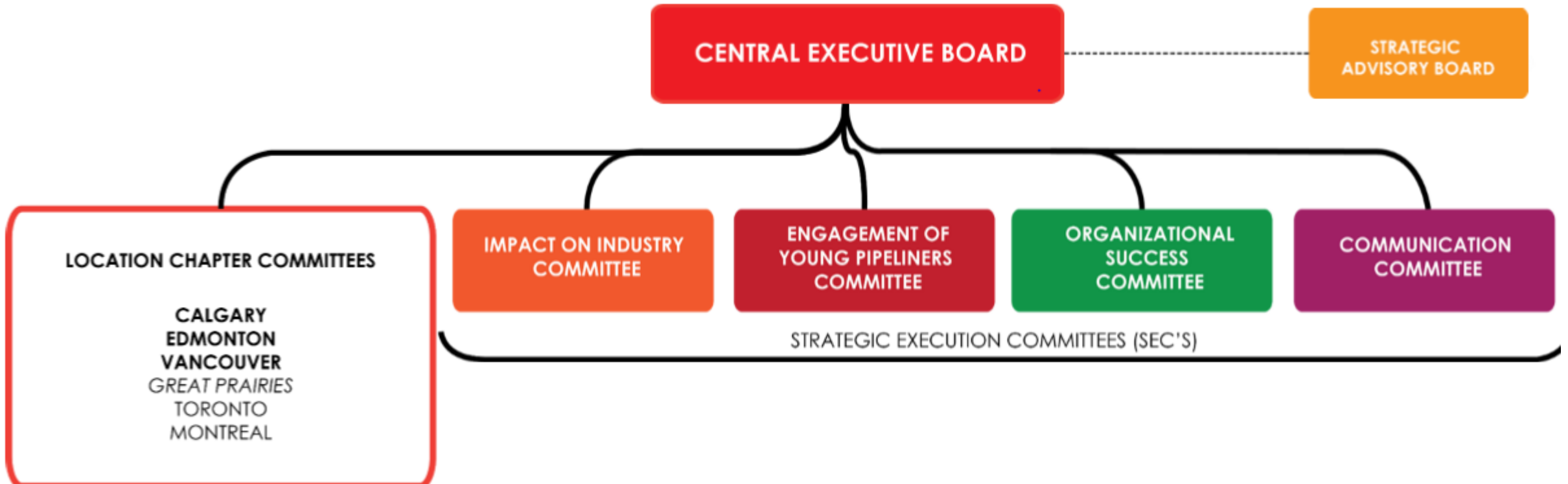
Membership **Outreach**: 1700+ members (300 new members)

**Influential** Communications: Strong social media presence

Government **Engagement**: Senate committees (C-69 & C-48)

YPAC is highly recognized throughout the industry and is sought after as a voice for young pipeliners. Being a YPAC volunteer is a career development launch pad for the next generation of leaders.

# Organizational Structure



# UCalgary Chapter Update

- Official club at UCalgary
- Improve student engagement population, encourage prospective young pipeliners
- Hosted 3 events with more planned throughout the coming year
- Club membership: ~100 students and growing!



# Edmonton Chapter Update

## 2019 Summary

Month	Event
January	New YPAC Edmonton Chapter Chair
January	IPEIA (International Pressure Equipment Integrity Association) - Presentation at the University of Alberta
March	CAPP and Canada West Foundation - Pipeline Policy and Advocacy Update (Bill C-69 Focus)
April	Canadian Senate Transport and Communications Committee - Bill C-48 Witness
June	TYTEC Engineering - Speaker Event at the University of Alberta Faculty Club
July	Summer Networking Social
August	IRISNDT - Technical Talk and Shop Tour with live demos of rope harness work, laser scan and other NDT
October	Plex Projects - Speaker Event focused on Pipeline Decommissioning and Abandonment
November	University of Alberta Engineering Competition – Event Sponsorship
November	Rotork – Pipeline Valve Automation: Speaker Event and Shop Tour with actuation demos

*Thank you!*



# Edmonton Chapter Update

## 2020 Look Ahead

### Upcoming Events:

#### February 4:

- Speaker Event: “Project Overview – Northwest Territories Mackenzie River HDD Pipeline Crossing”

#### February 24:

- Speaker Event: “Inside the Alberta Pipeline Industry with ITS (Innovative Trenching Solutions) Energy”

#### Other:

- Stantec Presentation at Stantec Tower
- Praxair Nitrogen Plant Facility Tour

### University of Alberta Engagement

### Edmonton Chapter Growth

- Vice –Chair
- Event Leads
- Communications





# Calgary Chapter Update

## 2019 Summary

Month	Event
Jan/Feb/Mar	NACE Partner Events: Free Floating Smart Sensors & Pipeline Integrity & Corrosion
March	Baker Hughes Shop Tour
April	Queen's University Pipeline Crossing Methodology Selection Tool
April	Canadian Senate Committee - Bill C-69 Witness (Sarah)
April	Energy Policy 101
May	Building High Performing Pipeline Teams
June	ENERGY minute partner event: Untangling Bill C-69
August	Summer Social with UCalgary chapter
September	2019 YPAC Conference – Shaping the Future of the Pipeline Industry
November	Young Professional Holiday Party

# Vancouver, CarletonU, and Toronto

Vancouver chapter building membership base, looking to expand on success of CEPA Quality Presentation, networking event to be held in 2020

CarletonU Student Chapter formed – first event in 2020

Toronto Chapter formed - January 2020 event in partnership with U of T SPE Chapter

# Strategic Initiatives



Impact on Industry



Organizational  
Success



Value to Young  
Pipeliners



Communication

# Impact on Industry

*Engage with external associations to provide a voice for young pipeliners in technical, industry association, educational, and corporate spaces.*

Partnership with Industry Associations: Canadian Gas Association, Canadian Energy Pipeline Association, CEPA Foundation

Contribute to Technical & Code Committees: CSA Z662, International Pipeline Conference, ASME PSD, PRCI, NACE, CWA

Relationships with Universities: UBC, SAIT, UCalgary, U of A, Carleton, Queen's University

# Impact on Industry Update

## Key Project: CSA Group Engagement

1. Aims to create opportunities for young professionals to participate in CSA standard initiatives and receive technical mentorship
2. In the long term, the TSCs will have the potential to invite promising professionals to apply as committee members
3. Pilot program is projected to take place in 2020



## 2020 Project: Indigenous Engagement

# Value to Young Pipeliners

*Consistently deliver a meaningful and positive YPAC member and volunteer experience across Canada.*

Build new chapters across Canada: CarletonU, UCalgary, Toronto, U of A

Grow the membership by delivering high quality events and development to members: 30+ events hosted in the last 2 years & 2019 YPAC Conference

Give back to our volunteers: contributing to YPAC is rewarding and fun!



# Value to Young Pipeliners Update

- The 2019 YPAC Conference “*Shaping the Future of the Pipeline Industry*” was the most successful conference and fundraising event that YPAC has had to date!
- Conference addressed crucial aspects of the industry, including advocacy, market trends, Indigenous inclusion, and pipeline integrity.
- Achieved funding that represents over 50% of YPAC’s operating budget for 2020.



# Communications, Marketing & Government Engagement

*Ensure that YPAC communicates effectively to members and the media. Expand the reach of our message. Develop and execute a government engagement strategy.*

YPAC's messaging reaches more people than ever before because of our strong social media presence

Government looks to YPAC to provide Young Pipeliner perspectives on key issues (i.e. C-69 and C-48)

# Communications, Marketing & Government Engagement Update



The voice of young pipeliners is being heard during critical regulatory and legislative changes in Canada

# Organizational Success

*Attract, retain, and engage sponsorships by developing relationships with industry. Ensure that YPAC has a strong advisory board.*

Maintain a strong sponsorship record to enable operations: the YPAC Conference brought in 8 returning sponsors and 4 new sponsors

Engage YPAC advisors and attract new advisors



Partner



canadian energy pipeline association  
association canadienne de pipelines d'énergie

Gold Sponsors



PIPELINE SYSTEMS DIVISION



Bronze Sponsors



Contributors



## 2020-2022 Vision

Continue to deliver high quality, engaging events so that members see value through networking & knowledge transfer. Expand across Canada.

Embed YPAC in industry through meaningful relationships with industry partners and enable succession planning.

Provide exceptional opportunities to our members to access leadership and career development.

Be the go-to voice for young pipeliners to influence the future of the pipeline industry.



# We are recruiting!

Creativity. Bold vision. Focus.

YPAC is looking for young pipeliners who want to shape the future of the pipeline industry.

Help us build the next generation of leaders.

<https://ypacanada.com/we-are-recruiting-positions-open-now-for-jan-2020>

# Thank you!

# YPAC

YOUNG PIPELINERS ASSOCIATION OF CANADA

Visit Us: [www.ypacanada.com](http://www.ypacanada.com)