



YOUNG PIPELINERS ASSOCIATION OF CANADA

# 2020 Advisory Board Meeting

May 14, 2020

# Reality Moment: The “New Normal”



# Schedule

**Introductions.** 10 minutes

**Context.** 15 minutes

- Who are the Young Pipeliners? Vision, Mission, Values
- 2019/2020 Accomplishments and Strategy

**Break Out Discussion.** 25 minutes

**What we heard.** 10 minutes

**Closing Remarks.** 10 minutes

# Introductions: YPAC Team & Advisors



Canada Energy  
Regulator



TC Energy



**ATCO**



# Introductions: The Role of the YPAC Advisor

**A critical eye.** Does our approach make sense?

**Risk management and gaps.** Do we have appropriate governance?

**Organizational development.** How can we lead better?

Advisor Engagement:

- Provide ongoing feedback on strategy and high-level direction
- Promote YPAC externally, refer high-potential individuals
- Find and create development opportunities
- Enable the organization to be sustainable financially and operationally (note: current financial position is strong, not actively seeking sponsorship in recognition of business disruptions)

# Context: Who are the Young Pipeliners?

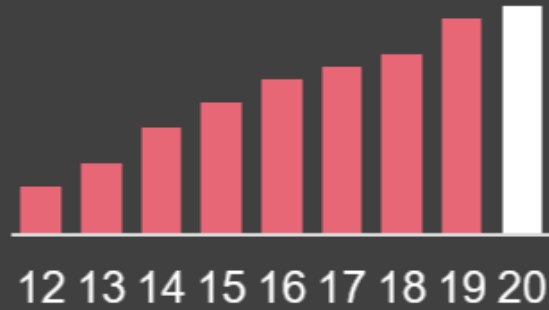
## Vision

Build the next generation of leaders of the pipeline industry

## Missions

- Provide a virtual **network** of peers to reach out to when you need support, connection, and inspiration
- Enable our members to have digital access to **opportunities** for development – both personal and professional
- Ensure that our members have a great **knowledge** of what is going on in the industry and the markets through social media and virtual events
- Shape the future of the industry so that it attracts and retains high potential young professionals and **advocate** for government and industry to engage in two way digital dialogue with young professionals

## Continuous Growth since 2012



**~1,900**  
Members as of  
May 2020

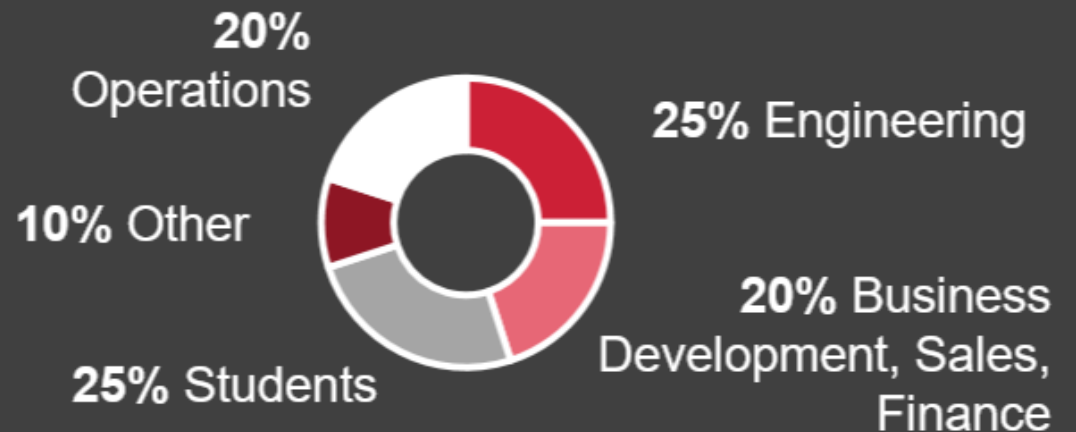
## 10 Chapters in 8 Cities across Canada



## Member Distribution by Company Type



## Member Distribution by Profession



# Context: What are YPAC's Values?

## **Creativity**

We transcend traditional ideas, rules, patterns, relationships to build something new

## **Bold Vision**

With entrepreneurial zeal, we courageously take on challenges facing young pipeliners

## **Focus**

We are clear and discerning with our plans and we devote our energy efficiently and effectively



# Context: 2019 and 2020 Accomplishments

Voice for Young  
Pipeliners  
Industry and  
Government



Facilitate Industry  
Engagement

Deliver Events



Message Reaches  
Members and  
Public

# Context: Getting Protested

## Protestor Concerns

- Should we be encouraging engineering students enter into the pipeline industry?
- Are companies ensuring they are getting adequate Indigenous consent for pipeline development projects? Are new pipelines moving Canada towards reconciliation?
- Are pipelines causing irrevocable damage to the environment either through leaks or through downstream emissions created by the use of the products that they transport?

## What we learned

1. YPAC needs to courageously engage in these conversations. Challenging but necessary – these concerns need to shape our strategy.
2. We can expect more disruption, these concerns are not going away after COVID
3. Stay safe, plan ahead, be prepared

# Context: COVID-19 Reflections

Millennials and Gen Z face **pressure to leave the industry**

YPAC **attracts** high performing young professionals to the pipeline industry and **develops** them into the next generation of leaders

We want to shape the future of the pipeline industry so that it is **where the next generation wants to work** and actively includes and addresses the concerns of young professionals

# Break Out Sessions: Intention

**Context.** What is our purpose during this global health crisis? The pipeline industry continues to need leaders – and YPAC’s vision is to build the next generation of them

**Input needed.** What does the industry need from YPAC during this time? What once in a generation opportunity is there for YPAC to shape the future of the pipeline industry?

**Takeaways.** Catalyze a two way dialogue

# Break Out Sessions

**What major challenges is your organization facing at this time?**

**What once in a generation opportunity is there for the pipeline industry right now?**

**What role can YPAC have in making that opportunity into reality?**

**What gaps do you see in YPAC's goals?**



# What we heard

# Closing Remarks: Long-Term Goals

1. Young pipeliner engagement in YPAC is a **career development expectation**.
2. With high quality, engaging events, **members see value** through networking & knowledge transfer. YPAC is integrated across Canada and has a strong international presence.
3. The **go-to voice** for young pipeliners with a message that resonates across Canada.
4. YPAC is engaged when policy that impacts young pipeliners is developed, and our **input shapes the future of the pipeline industry**.
5. Meaningful relationships with industry partners enable succession planning, YPAC executives are looked at as the **next generation of leaders**.

# Closing Remarks: Key Takeaways

1. Engaging with our advisors is foundational to our ability to be successful: let's continue to have **two-way dialogue!**
2. This time has been challenging and has turned our world upside down, but YPAC's vision of **building the next generation of leaders** of the pipeline industry remains unchanged.
3. We will **continue to deliver value** to our members, and have shifted to a virtual model which has its challenges. Upside: we are more effectively reaching across Canada.

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# Thank you!



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